IMPACT HUB Lagos

Deepening Roots, Expanding Horizons.

2020–2025 Impact Report.

Providing the Critical Infrastructure for Nigeria's Innovation Economy.



The Manifesto

None. The copy speaks for itself.



"Innovation doesn't happen in a vacuum.
It requires space. It requires capital. It requires a collision of brilliant minds. Between 2020 and 2025, we haven't just hosted the ecosystem.
We have built its underlying infrastructure."



The Ceo's Reflection

From Inspiring Spaces to Ecosystem Infrastructure

"Over the years, we have been a powerhouse of inspiring workspaces and vibrant communities. But today, the challenges we collectively face demand more. Between 2020 and 2025, Impact Hub Lagos achieved a definitive strategic inflection. We transitioned from a hub into the critical infrastructure—the digital and physical skeletal support—powering Nigeria's innovation economy. We are the confluence where local grit intersects with global capital. This report is a testament to the resilient Founders, relentless Makers, and visionary Partners co-creating Nigeria's entrepreneurial future."

Idowu Akinde

MD/CEO, Impact Hub Lagos

SECTION 01

The Blueprint

How we architect systemic change.

Our Strategic Posture: The I.C.E. DNA

The Architecture of Innovation: **Inspire, Connect, Enable.**

Inspire (Workspaces):

Fostering psychological safety balanced with high-velocity innovation via world-class physical infrastructure.

Connect (Collaboration):

Forging non-obvious partnerships across public, private, and civic sectors to de-risk the investment journey.

Enable (Capacity):

Deploying international-grade interventions that transition founders from ideation to Series A and beyond.

Locally Rooted, Globally Connected

A Global Movement, Hyper-Local Execution.



The Global Power:

We are a vital node in the world's largest network of social entrepreneurs—**120+ Impact Hubs across 70+ countries,** united to serve 500,000+ Impact Makers.

The Local Execution:

Deeply embedded in the Nigerian landscape, translating global SDGs into hyper-local impact, and expanding our surface area for innovation.

2020–2025 CUMULATIVE IMPACT AT A GLANCE

Five Years of Catalyzing Growth.

$10.5M+

External Funding Mobilized (Up from $7M).

2,600+

Startups & Ventures Reached.

1,200+

Jobs Created (Direct & Indirect).

55%

Female Founder Representation.

$3.5M+

Value of Workspace, Technical Support, & Coaching delivered.

SECTION 02

Impact in Action.

Moving beyond metrics to measurable,
human transformation.

Focus Area 1: Regenerative Economy (SDG 12 & 13)

Pioneering the Regenerative Economy.

We are aggressively marshalling resources toward sustainable solutions that protect our planet while driving undeniable profit and scale.



CASE STUDY 1

Africa Climate Finance Day

Unlocking Green Capital.



The Program:

We are a vital node in the world's largest network of social entrepreneurs—**120+ Impact Hubs across 60+ countries, united to serve 500,000+ Impact Makers.**

The Impact:

Successfully mobilized **$3.5M** in climate finance for early-stage green ventures.

The Policy Win:

Formalized strategic partnerships with the Lagos State Government to institutionalize green innovation at the civic level.

CASE STUDY 2

Corporate Circularity

Re-engineering the Supply Chain.

The Partner

Scrapays

The Project

The Carton Recovery Project.

The Impact

Spearheading corporate sustainability by successfully transitioning traditional, linear supply chains into sustainable, circular economy models.

Focus Area 2: Democratizing Access (SDG 5 & 10)

Designing for Radical Inclusion.

Innovation cannot scale in silos. We build programmatic bridges to ensure marginalized groups, youth, and women take their rightful lead in technology, innovation and entrepreneurship.



CASE STUDY

Empowering Women & Youth

PROGRAM 1:

We Can Work (WCW) Academy.

Empowered **265 beneficiaries with 26 facilitators and 28 Personal Assistants** to support deeply inclusive capacity building.

PROGRAM 2:

Bayer Foundation Women Entrepreneur Awards.

Scouted, supported, and accelerated **600+ high-potential female-led ventures.**

PROGRAM 3:

Youth Digital Bootcamps.

Equipping Gen-Z digital creators with hard skills to monetize their voices in the global digital economy.

Focus Area 3: Ecosystem Enablement (SDG 8 & 9)

De-Risking the African Investment Landscape.

The gap between global capital and local brilliance is often just a lack of transparency. We build the proprietary digital infrastructure required to bring trust, visibility, and efficiency to deal flow.



Product Spotlight: The IHL Deal Platform

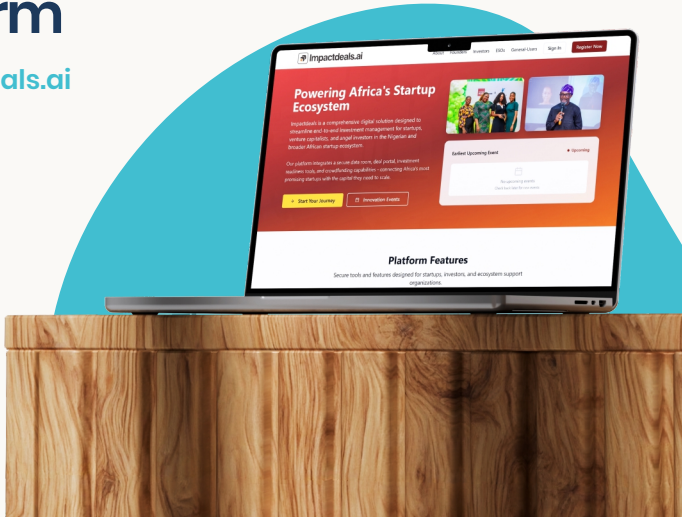
Brilliance meeting Capital: **impactdeals.ai**

The Innovation:

A live, vetted digital venture marketplace.

The Value Proposition:

Connecting global investors with highly-curated, rigorously due-diligenced African startups. We do the heavy lifting that makes capital flow faster.



Impact Spotlight: **ShePITCH**

In 2025, Impact Hub Lagos launched SHEPitch, its flagship International Women's Day initiative created to bridge the funding, knowledge and visibility gaps facing women entrepreneurs. Through pitch competitions, coaching, mentorship and expert-led sessions, SHEPitch connects women-led businesses to funding opportunities, investors, mentors, industry professionals and practical business support.

Across two editions, the programme has helped women strengthen their businesses, gain visibility, build investment readiness and access opportunities, with mentorship, referrals and ecosystem support continuing beyond the event.

10 Female Founders Supported	**5** Women-Led Early-Stage Businesses Coached
3 Businesses Awarded Grants	**170+** Participants Reached
13 Industry Experts Engaged	**6+** Months Mentorship & Progress Tracking

Legacy Of Scale

Proven Frameworks, Sustained Impact.

anesvad FOUNDATION

(Anesvad Foundation)

Weconomy Social Accelerator

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

(GIZ)

New Economy Booster

AfriLabs

(AfriLabs)

LPLS
Capacity Building

Voices of the Ecosystem

The Human ROI.

Youth Bootcamp (YBC)

The workshop was a very insightful and awesome experience for me. I came in as a newbie to content creation, and I'm leaving with solid knowledge about what content creation really is. I appreciate Impact Hub for organizing this amazing event and look forward to more impactful sessions."

— Mubarak Adeleke

Youth Bootcamp (YBC)

It was a satisfying event. I never knew I had these challenges until I attended Impact Hub's program, which also helped me find solutions to them."

— Akintomiwa Fagbuyi

We Can Work (WCW)

Before joining We Can Work, I didn't believe employers would take me seriously because of my disability. Now, I not only have a job, but I also have the confidence to speak up for myself and others."

— Oyelakin Damilare

SECTION **03**

The Power of the Collective.

We do not work alone.

Radical Collaboration: Convening The Giants

Bridging Local Founders with Global Giants.

Narrative:

We are the trusted pipeline. Our impact metrics are the direct result of strategic alignment with the world's most forward-thinking institutions.

Diplomatic & Development Partners

UNDP · giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH · EU · mastercard foundation · United States of America Embassy · Österreich · Ambassade de France au Kenya Représentation Permanente auprès de l'UNEP/UN-Habitat République Française · Danmark · Nederland

Corporate Synergies:

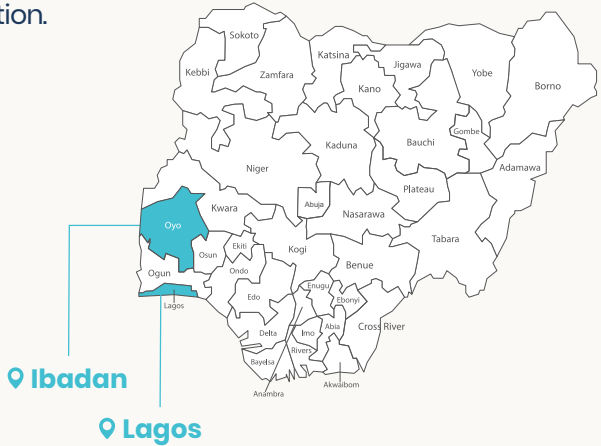
SIEMENS · VISA · BAYER Foundation · verraki Business Solutions for Africa · UAC FOODS · MERCY CORPS VENTURES · LAUNCH AFRICA · OCTERRA · VERDO-KEPPLE · ENZA CAPITAL · Ventures Platform · FP Capital · LoftyInc Capital

The Multi-hub Strategy

Broadening the Surface Area for Innovation.

Narrative:

In 2025, we proudly launched our "Multi-Hub" strategy. Starting with the soft launch of **Impact Hub Ibadan,** we are gradually bringing world-class physical infrastructure, high-speed connectivity, and global networks closer to founders across the nation.



STRATEGIC OUTLOOK: 2026 & BEYOND

8 Years of Impact. Infinite Possibilities.

Narrative:

We have fully transitioned from a "Hub" to an "Ecosystem Infrastructure Provider."

Scale:

Expanding our Multi-Hub cluster to reach entrepreneurs where they live.

Capital:

Aggressively scaling the IHL Deal Platform to attract millions in patient, impact-aligned capital.

Advocacy:

Launching new 'X' Finance Days to drive policy and funding toward Climate, Circularity, and Women-led innovation.



Co-Create the Future With Us.

The time is now. The way is together.

Whether you are an **Investor** seeking vetted pipelines, a **Corporate** driving an ESG agenda, or a **Founder** ready to scale—our infrastructure is built for you.

Reach out to us today.

www.lagos.impacthub.net

www.Impactdeals.ai

lagos@impacthub.net

22, Glover Road, Ikoyi 101233, Lagos, Nigeria.